

# WEST MIDLANDS NEWS

Trinity House, The Lodge, Royal Leamington Spa, Warwickshire CV32 5YN

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**AWARD BOAT & CRUISE SPECIALIST OF THE YEAR 2010**

*Sanderson Marine Craft Ltd.*  
*Norfolk Broads Cruiser Hire*



## THE AWARD WINNING SANDERSON MARINE CRAFT NORFOLK BROADS



Situated on the northern bank of the River Yare in the pretty village of Reedham, Sanderson Marine Craft Ltd is operated by the current owner Colin Sanderson.

The boatyard has been in his family since the 1920s when it was founded by his grandfather, making it one of the oldest on the Norfolk Broads.

After serving in the Royal Flying Corps between 1914 and 1918, HJW Sanderson (Bert) started a small boat repair and punt hire business in Cambridge.

By 1931 he believed that the future lay in hiring boats on the Norfolk Broads and so moved to

Reedham where he purchased the current boatyard and the small fleet of boats which came with it. Shortly afterward his son RA Sanderson (Tony) joined him and in 1932/3 designed Lady Monica, a 22ft three berth cruiser and the first of the 'Lady Class'.

In 1935 Lady Pamela was built followed by Lady Brenda in 1938 and Lady Ursula in 1939. Sadly

Lady Ursula only saw six weeks hire before the outbreak of WWII and was then laid up for the duration of the war.



During the war Bert scraped a living by doing Admiralty repairs on lifeboats and other small craft, whilst Tony worked as a liaison designer for the Air Ministry overseeing the building of Air Sea Rescue boats.

In 1947 Sanderson Marine Craft Ltd was formed and became a founder member/shareholder of Blakes (Norfolk Broads Holidays) Ltd; a partnership that has remained in place for over sixty years.

Continues on back page...

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