

# Life Time Achievement Award

## Sanderson Marine Craft Ltd.

Norfolk Broads Cruiser Hire



# CONTINUED SUCCESS FOR SANDERSON MARINE CRAFT



The Directors of the *West Midlands News* are very pleased to introduce the

winners of the **2010 Lifetime Business Achievement Award** as **Sanderson Marine Craft**, based in the Norfolk Broads. Situated on the northern bank of the

River Yare in the pretty village of Reedham, Sanderson Marine Craft Ltd is operated by the current owner Colin Sanderson. The boatyard has been in his family since the 1920s when it was



founded by his grandfather, making it one of the oldest on the Norfolk Broads. Today the fleet consists of thirteen craft ranging from 25ft to 42ft and sleeping from two up to nine people. Although they are all but one production boats they are unique being the only boats of their type available for hire on the Broads

The presentation of the Lifetime Achievement accolade follows the company's recent success in receiving the **Boat & Cruise Specialist Supplier of the Year Award** from the publication's Directors and Senior Management. The Award reflected the company's excellent levels of service and knowledge base when it comes to repairs and maintenance on the waters of the Broads.

For further information please call: **01493 700 242**, email: [sales@sandersonmarine.co.uk](mailto:sales@sandersonmarine.co.uk), or visit: [www.sandersonmarine.co.uk](http://www.sandersonmarine.co.uk)



# SIMPLY PERFECTA

The company who supply J M's Fish, Chips & Diner with the professional fish and chip frying range that has aided the establishment's claim for chip

shop stardom is KFE Ltd, who have installed their Perfecta range within John Massey's diner.

The Perfecta product provides Gastec certified high efficiency pans which can reduce the proprietors' gas bill by 50 per cent per year. The professional system achieves this whilst improving fat quality with an integrated filtration system and a vast increase in fish and chip production. Dutch designed, Perfecta



KFE's engineers provide 7 day a week service cover on a national basis and the company's in-house project management team can assist in the planning and environmental issues brought to light when installing Perfecta. All installations are carried

out by fully qualified Gas Safe Registered engineers. KFE recommend a site visit before purchasing one of their many ranges; enabling the customer to view the product in operation and talk to exiting users who have invested within their ranges.

For further information please visit [www.kfeltd.co.uk](http://www.kfeltd.co.uk)



is Government agency approved and adheres to strict European regulations for quality. The range also qualifies for the UK Carbon Trust interest free loan; one of only two manufacturers of frying ranges who do so currently supplying the UK. This proven gas efficiency results in cheaper running costs, better performance and quicker pan recovery.



**2010**  
A New Year  
A New Perfecta



from **£25,500** incl. VAT



- Up to 50% reduction in your gas bill with Perfecta high efficiency pans
- Improve fat quality with our integrated filtration system
- Gastec certificated high efficiency pans
- Vast increase in fish and chip output
- 7 day a week nationwide service cover



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