

Third Party Logistics Provider Gains BRC Certificate In Storage And Distribution

Peter Green Haulage Ltd has achieved BRC certification in Storage and Distribution. For over 40 years, the Somerset-based company has specialised in consolidating and delivering chilled temperature controlled products such as dairy, chilled desserts and ready meals, into major retailers' depots, food-service and catering outlets.

"BRC is the most applicable standard for our industry," says Tom Binks, Director of Peter Green Haulage Ltd. "It is the most in-demand standard for our customers."

Customers include brands such as BabyBel, Wyke Farms, Farmhouse Fare, So Good, Wensleydale, Fiorucci, Duchy Originals.

Reinforces customer and retailer confidence

Typically, the company handles 300,000 cases per week, across 5,000 separate consignments. Product remains for 10 days in a chilled, 100,000 square foot warehouse, capable of holding 6,500 pallets.

By achieving the BRC

standard, Peter Green Haulage Ltd reassures its customers that their product reaches the customer through a temperature controlled supply chain in consistently good condition.

Specifically, the BRC standard ensures against poor handling, careless stock control and temperature abuse. As a result, retailers receive fewer customer complaints and they feel more confident in doing business with their suppliers.

" ... Specifically, the BRC standard ensures against poor handling, careless stock control and temperature abuse. As a result, retailers receive fewer customer complaints and they feel more confident in doing business with their suppliers ..."

Keep the company ahead of competitors

In addition to delivering benefits to customers and suppliers, achieving the standard differentiates Peter Green from competitors. Many of the company's competitors simply don't have the certificate at present.

"Certification will demonstrate that we are continuing to stay at the forefront of everything we

do in temperature controlled logistics," says Binks. "Especially in the key area of technology and quality management."

The advantages of choosing SGS for BRC certification

The company has long-standing connections with SGS, having worked with them to achieve their ISO 9001. In fact, SGS trained many of the company's Quality Management team in their

previous jobs. "SGS are very helpful. They continue to stay in touch regularly and offer good advice," says Binks.

The BRC audit took one day without disruption to business. SGS spent time with senior managers, asking for proof and documentation of all documented processes.

They were very thorough - checking documentation and talking to operators

who were expected to have their own documentation up to date."

The company was certified to BRC in May 2007, and as a result plans more PR to attract more business in the future.

SGS are members of the BRC recognition panel

By choosing SGS to audit to the BRC standard, Peter Green Haulage Ltd enjoy the guarantee that their products satisfy requirements of the Global Standard for Storage and Distribution.

SGS have signed a contract with BRC and are on the BRC recognition panel of certifying bodies offering certification to the new standard.

About the new standard

The new BRC Global Standard for Storage and Distribution was developed to:

- Reduce customer visits.
- Reduce differences between different customer requirements.
- Promote consistency across the supply chain.
- Provide the UK retailers with a due diligence defence in the event of a legal challenge under the UK Food Safety Act 1990.

SGS United Kingdom Ltd.
Tel: 01276 697655
Website: www.uk.sgs.com

This edition of Business Today is sponsored by Rose & Krieger. Tel: 01827 310501